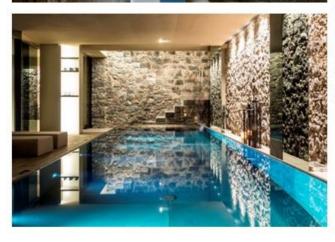
Zasin country Boutique Hotel













DESCRIPTION & NAMING

Zash is the deep nature of a sound, its verbal repossession, the sound of the air within the leaves, the burst of a gesture in its flowing movements, it's one of the infinite sounds that can only be heard and enjoyed by living in the countryside. But most of all, it's to rediscover the time to live another dimension. We'll tell you about us by starting with the very first thing: nature's instinctive and remote sounds.

This is the world of Zash: a COUNTRY BOUTIQUE HOTEL where historical fragments meet a contemporary taste.

LOCATION

The majesty of Mount Etna and the transparency of the sea are the two strong contrasts that join together in the micro territories of this splendid side of Sicily. Here the land changes inch by inch, as the local people would say, the nude *sciara* (what remains of the lava after it's turned cold) coexists with the cultivations of Arab citruses and Greek olive trees. The ancient myths and the various dominations of the Greeks, Romans, Arabs, Normans and Spanish define a territory that is surprisingly rich. There's something for everyone: powdery ski hills, local wines, the natural microcosms of the Nebrodi mountain range, the deep incisions in volcanic rocks and cliffs at Alcantara Gorges, Catania, one of the major Sicilian cities, and the lovely little town of Taormina, where folk traditions come to life.

COUNTRY BOUTIQUE ROOMS LIMITED-EDITION LIVING

- >> 4 rooms "in the house" are on the first floor of the old manor house, characterized by high vaulted ceilings, all with full-length chestnut windows overlooking Mount Etna on one side and the Ionic sea on the other.
- >> 3 rooms "in the cellar" are located where the wine storage used to be, the wine cellar. The planning includes white volumes containing intimate bedrooms, where the cleanliness of the walls and floors in white resin clearly contrasts with the pre-existing volcanic stonework
- >> 3 rooms "in the garden" are immersed of the countryside. The large windows create a *continuum* with the garden, giving the impression that the citrus themselves are the walls of the rooms.
- >> 3 rooms to interact with the nature of this place. What was once the keeper's house today turns into another area for guests. All with large windows that open onto the green of the private garden and a few steps from the pool, these new rooms play between past and present and the history of rural architecture also becomes design this time.
- >> 4 POOL VILLAS totally immersed in the citrus groves of Zash, all with a small private outdoor tub. Here the challenge of architecture is to integrate maximum comfort with the desire, to bring back the hospitality spaces to their most original nature: to make the place perceived in an authentic way, giving privacy and uniqueness. Two of them, the POOL VILLA SPA are designed to incorporate a tiny personal SPA in the intimacy of the own refuge, with private sauna and Turkish bath.

LOUNGE & RESTAURANT

Inside the tank, where once fermented wine, runs now the small and charming restaurant. An intimate and cosy area, where time has stopped, leaving space to sounds, scents and tastes of nature. This is the "SLOW" dimension of flavours of space and time, where diners are led to recondite atmosphere. The food draws on the genuineness of the products and returns to a traditional Sicilian essence. Local wine and earth flavours are served under magnificent vaulted ceilings with limestone and pumice stone, a product of the still active volcano. The surrounding citrus grove is the opportunity, not only for relaxing walks, but to pick oranges and tangerines to be consumed right in the garden or tasted in sweet juices.

In this scenario, our chef Giuseppe Raciti and his brigade create new culinary stories, in that unique and unrepeatable combination of creativity, tradition and territory. It is an intense story that the chef: at age 22 at the court of *Chef Master Santin* (2 Michelin stars), after 1 year, with *Chef Massimo Mantarro* (2 Michelin stars) at the Principe Cerami Taormina. With him he trains to high level and under his chef's suggestion, given the considerable talents, he went abroad, so that professionalism, experience and skills can gain an international level. His role at Zash's kitchen results into his own awards (second Best Emergent Chef for South Italy 2015), he gets requests and gets involved in major trade events at regional and national level, but above all a "followers' success" that never stops. In January 2016 the great recognition of having his name among the participants of the most important worldwide food competition **Bocuse d'Or**, and he is among the 12 chefs to compete for the Italian final! The joyful end of the year 2016 with the publication in the prestigious Michelin Guide. In 2017 selected again among the (this time just 4!) chefs for the Italian final Bocuse d'Or competition.

From November 2019, Zash Restaurant and Chef Giuseppe Raciti have received their first Michelin Star.

SPA & WELLNESS

Inside the Nature at Zash there is the Zash's nature: a retreat for contemporary wellbeing

Nothing is left to chance: the pool is made of Etna lava stone, strong and powerful. Bare feet touch the water and feel the wood, while the warmth of intimate spaces meets the local aromas.

In this intimate and private retreat, the combination of Mediterranean and volcanic influences will make your relaxing experience unique.

WEDDING

An extraordinary location to rent with exclusive use for private event or chic receptions with countryside essence. Refined elegance, culinary excellence, and impeccable service make Zash one of the most exclusive places for weddings in Sicily. The areas are customizable for specific needs, the event can be organized by choosing from the pool, the orchard and winepress areas...

GENERAL INFORMATION

ROOM's amenities and services:

Free mini-bar with water, juices and soft drinks, Safe, 32 "LCD TV, Cordless phone, Internet WI-FI, Air conditioning with independent humidity control in all rooms; Coffee machine, Kettle, bathroom scales

COMMON AREAS:

- a former winery 140 square meters. It can hold up to a maximum of 40 people seated in theatre style.
- terrace 60 sqm for almost 60 people for breakfast or work break, enjoying the enchanting landscape.
- 130,000 sqm garden and citrus groves. It is possible to arrange different activities according to needs and number of people.
- pool with solarium surrounded by citrus grove.

ACTIVITIES & SERVICES

HOTEL services

In-room Check-in (on request) - Concierge - Breakfast - Spaces for small events - TV-Lounge bar - Restaurant - Relax area - Garden – free WI-FI in the common areas – **charging point for electric cars** - free bicycles available for guests - Large parking areas (separate hotel guest's parking area)

SPA - free wellness area for hotel guests that includes: sauna, Turkish bath, emotional shower, swimming pool with air bubble massage

Massages, beauty face/body treatment on request.

EXTERNAL services on request

Excursions by sailing boat and motorboat, helicopter, food and wine tours, guided tours of Mount Etna or other tourist destinations, planning itineraries to discover the Sicilian history and culture

Transfer to / from airport - Laundry service - Baby sitting, Personal trainer, Personal shopper, Horse riding, special deal at beach clubs

WHERE WE ARE

Eastern Sicily, province of Catania:

1 .7 km	> Beaches
3.6 km	> Riposto tourist harbour
12.6 km	> Acireale
29.4 km	> Alcantara Gorges
31.5 km	> Catania
32.7 km	> Taormina
33.2 km	> Etna nord / Piano Provenzana
45.0 km	> Catania Airport
96.8 km	> Siracusa
122.0 km	> Noto
126.0 km	> Piazza Armerina

AWARDS Hotel Zash

TOURING CLUB ITALIANO

"Excellence in Hospitality"

- "STANZE ITALIANE2013" one of the 4 Italian best hotels suggested on the T.C.Guidebook 2014
- "STANZE ITALIANE 2014" | T.C. Guidebook2015
- "STANZE ITALIANE 2015" | T.C. Guidebook2016
- "STANZE ITALIANE 2016" | T.C. Guidebook 2017
- "STANZE ITALIANE 2017" | T.C. Guidebook 2018
- "STANZE ITALIANE 2018" | T.C. Guidebook 2019

FOOD AND TRAVEL ITALIA - AWARDS 2018

- For the *Out of town Hotels* category: Prizewinning among the 3 best hotels in Italy 2018

GEO MAGAZINE

- in the ranking of "BEST 100 HOTELS IN EUROPE 2015", among the best 10 for the design hotels category

BEST IN SICILY 2014

- The best hotel in Sicily Ranking by Cronache di gusto

PIDA INTERNATIONAL AWARD 2013 | The Most Beautiful Hotels and Spas In The World

"HOTEL MEANS LIFESTYLE", contemporary elegance and the flavor of the tradition

The Ischia International Architecture Award is assigned for excellence in architecture, and documented and reported planning within two broad sections: hotels (hotels, cottages, pensions) or SPA (spas, thermal parks, and wellness centers).

AWARDS_Zash Restaurant & Chef Giuseppe Raciti

BEST EMERGENT ITALIAN CHEF

- Contest **2015**": 2° for the South Italy

BOCUSE D'OR

- Contest **2016**: among the 12 chefs admitted to Italian final, Giuseppe Raciti is the winner of **Premio Europa**, the award established by the European Community directly to the Bocuse d'or's chef, which shows respect and the best use of local ingredients.
- Contest **2017**, the most important competition for chefs in the world: for the second time, he's among the (this time just ...) 4 chefs admitted to Italian final October 2017

TOURING CLUB ITALIANO

- Contest **BUONA CUCINA** 2016 Award for the hotel restaurant & the Chef Giuseppe Raciti | T.C. Guidebook

BEST CHEF UNDER 30 of South Italy

- Contest's Winner of the "Gara di Gusto" for"_Jan.2017

BEST IN SICILY

- Contest 2018 Best restaurant in Sicily Ranking by Cronache di gusto

FOOD AND TRAVEL ITALIA - AWARDS 2018

- For the *Emergent Restaurant* category: Prizewinning among the 4 best restaurants in Italy 2018

MICHELIN GUIDE

Awarded with 1 Michelin Star nov, 2019 MICHELIN GUIDE 2020



