



DESCRIPTION & NAMING

Zash is the deep nature of a sound, its verbal repossession, the sound of the air within the leaves, the burst of a gesture in its flowing movements, it's one of the infinite sounds that can only be heard and enjoyed by living in the countryside. But most of all, it's to rediscover the time to live in another dimension. We'll tell you about us by starting with the very first thing: nature's instinctive and remote sounds. This is the world of Zash: a country boutique hotel where historical fragments meet a contemporary taste.

ARCHITECTURE & DESIGN

The project tends to highlight the existing environment, following the spirit of the place: a rural countryside manor house. The designing work is very soft, played on contrasts: traces from the past, dusty plasterworks, lava-stone walls, wooden craftworks in the wine press rooms, they all fit smoothly with the contemporary pieces added to comply with modern standards and needs, bringing all features to new life. The aim of the project is to distinguish, at first sight and in every portion of the building the additional contemporary works, enabling the visitors to catch the original essence of the place: perception is the leitmotiv which has driven this project, everything is perceived as it was one hundred years ago when the surrounding nature was prevailing on any aspect. This concept has been applied into every space, In the cellar rooms, for example, there is still the perception of a whole spacious room once containing the wine barrels, despite the very defined white blocks containing the bedrooms.

The rooms have been designed to amaze the guests, not by special effects, but through the space distribution, very flowing almost without net distinction between the different spaces. The designing idea was inspired by analysing guests' behaviours, people whom in such small time have to make a new space his own.

The purity of the environment, specifically wanted to enhance the landscape, is a planning choice made also on the furnishings, tailored and site specific, to offer absolute comfort to our guests. Oak floor boards, huge volcanic stone cladding, accompanied by elements of contemporary design, are the only addition to these spaces replete with history.

LOCATION

The majesty of Mount Etna and the transparency of the sea are the two strong contrasts that join together in the micro territories of this splendid side of Sicily. Here the land changes inch by inch, as the local people would say, the nude sciara (what remains of the lava after it's turned cold) coexists with the cultivations of Arab citruses and Greek olive trees. The ancient myths and the various denominations of the Greeks, Romans, Arabs, Normans and Spanish define a territory that is surprisingly rich. There's something for everyone: powdery ski hills, local wines, the natural microcosms of the Nebrodi mountain range, the deep incisions in volcanic rocks and cliffs at Alcantara Gorges, Catania, one of the major Sicilian cities, and the lovely little town of Taormina, where folk traditions come to life.

COUNTRY BOUTIQUE ROOMS

16 rooms for a

LIMITED EDITION LIVING

4 rooms “**in the house**” are on the first floor of the old manor house, characterised by high vaulted ceilings, all with full-length chestnut windows overlooking Mount Etna on one side and the Ionic sea on the other.

3 rooms “**in the cellar**” are located where the wine storage used to be, the wine cellar. The planning includes white volumes containing intimate bedrooms, where the cleanliness of the walls and floors in white resin clearly contrasts with the pre-existing volcanic stonework

4 rooms and suites “**in the garden**” are immersed in the countryside. The large windows create a continuum with the garden, giving the impression that the citrus themselves are the walls of the rooms. All with large windows that open onto the green of the private garden and a few steps from the pool, these new rooms play between past and present and the history of rural architecture also becomes design this time.

4 POOL VILLAS totally immersed in the citrus groves of Zash, all with a small private outdoor tub. This is the luxury country stay proposal for 2020. Here the challenge of architecture is to integrate maximum comfort with the desire, to bring back the hospitality spaces to their most original nature: to make the place perceived in an authentic way, giving privacy and uniqueness. Two of them, the POOL VILLAS & SPA are designed to incorporate a tiny personal SPA in the intimacy of their own refuge, with a private sauna and Turkish bath.

1 SPA SUITE to continue a dialogue with the nature of the place. Large windows that open onto the greenery of the private garden and a few steps from the swimming pool play between the past and the present and the history of rural architecture once again becomes design. A small private SPA with a sauna and Turkish bath.



LOUNGE & RESTAURANT

1 Stella Michelin

Inside the tank, where once fermented wine, runs now the small and charming restaurant. An intimate and cosy area, where time has stopped, leaving space to sounds, scents and tastes of nature. This is the "SLOW" dimension of flavours of space and time, where diners are led to a recondite atmosphere. The food draws on the genuineness of the products and returns to a traditional Sicilian essence. Local wine and earth flavours are served under magnificent vaulted ceilings with limestone and pumice stone, a product of the still active volcano. The surrounding citrus grove is the opportunity, not only for relaxing walks, but to pick oranges and tangerines to be consumed right in the garden or tasted in sweet juices.

In this scenario, our chef **Giuseppe Raciti** and his brigade create new culinary stories, in that unique and unrepeatable combination of creativity, tradition and territory. It is an intense story about the chef: at the age of 22 at the court of Chef Master Santin (2 Michelin stars), after 1 year, with Chef Massimo Mantarro (2 Michelin stars) at the Principe Cerami Taormina. With him he trained to a high level and under his chef's suggestion, given the considerable talents, he went abroad, so that professionalism, experience and skills can gain an international level. His role at Zash's kitchen results in his own awards (second Best Emergent Chef for South Italy 2015), he gets requests and gets involved in major trade events at regional and national level, but above all a "followers' success" that never stops. In January 2016 the great recognition of having his name among the participants of the most important worldwide food competition Bocuse d'Or, and he is among the 12 chefs to compete for the Italian final! The joyful end of the year 2016 with the publication in the prestigious Michelin Guide. In 2017 selected again among the (this time just 4!) chefs for the Italian final Bocuse d'Or competition. In 2019 Chef Giuseppe Raciti gets his first Michelin star. In the summer months, the gourmet restaurant moves to the terrace overlooking the garden and citrus grove. Guests can enjoy a cocktail, one of the bottles from the cellar which offers Sicilian and international labels, gourmet samples for an aperitif in the suggestive millstone, on one of the terraces, at the pool bar or comfortably in their room.

SPA & WELLNESS

Inside the Nature at Zash there is the Zash's nature: a retreat for contemporary wellbeing.

Nothing is left to chance: the pool is made of Etna lava stone, strong and powerful. Bare feet touch the water and feel the wood, while the warmth of intimate spaces meets the local aromas. In this intimate and private retreat, the combination of Mediterranean and volcanic influences will make your relaxing experience unique.

EVENTS & DESTINATION WEDDINGS

An extraordinary location to rent with exclusive use for private event or chic receptions with countryside essence. Refined elegance, culinary excellence, and impeccable service make Zash one of the most exclusive places for weddings in Sicily. The areas are customizable for specific needs, the event can be organized by choosing from the pool, the orchard and winepress areas...

GENERAL INFORMATION

ROOM's amenities and services:

Free mini-bar with water, juices and soft drinks, Safe, 32 "LCD TV, Cordless phone, Internet WI-FI, Air conditioning with independent humidity control in all rooms; Coffee machine, Kettle, bathroom scales.

COMMON AREAS:

- a former winery 140 square meters. It can hold up to a maximum of 30 people seated in theatre style.
- terrace 60 sqm for almost 50 people for breakfast or work break, enjoying the enchanting landscape.
- 130,000 sqm garden and citrus groves. It is possible to arrange different activities according to needs and number of people.
- pool with solarium surrounded by citrus grove.

ACTIVITIES & SERVICES

HOTEL services

In-room Check-in (on request) - Concierge - Breakfast - Spaces for small events - TV-Lounge bar - Restaurant - Relax area - Garden –free WI-FI in the common areas – charging point for electric cars - free bicycles available for guests - Large parking areas (separate hotel guest's parking area) SPA - free wellness area for hotel guests that includes: sauna, Turkish bath, emotional shower, swimming pool with air bubble massage.

Massages, beauty face/body treatment on request.

EXTERNAL services on request

Excursions by sailing boat and motorboat, helicopter, food and wine tours, guided tours of Mount Etna or other tourist destinations, planning itineraries to discover the Sicilian history and culture.

Transfer to / from airport - Laundry service - Baby sitting, Personal trainer, Personal shopper, Horse riding, special deal at beach clubs.

WHERE

Eastern Sicily, province of Catania:

45	>	Catania Airport
31.5	>	Catania
1.7	>	Beaches
3.6	>	Riposto tourist harbour
12.6	>	Acireale
29.4	>	Alcantara Gorges
32.7	>	Taormina
33.2	>	Etna nord / Piano Provenzana
96.8	>	Siracusa
122	>	Noto
126	>	Piazza Armerina
127	>	Nature Reserve "Oasi faunistica Vendicari " (wildlife Refuge)

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COUNTRY
BOUTIQUE
HOTEL & SPA

AWARDS HOTEL

TOURING CLUB ITALIANO

“Excellence in Hospitality”

“STANZE ITALIANE 2013” one of the 4 Italian best hotels suggested on the T.C. Guidebook 2014

- “STANZE ITALIANE 2014” | T.C. Guidebook 2015
- “STANZE ITALIANE 2015” | T.C. Guidebook 2016
- “STANZE ITALIANE 2016” | T.C. Guidebook 2017
- “STANZE ITALIANE 2017” | T.C. Guidebook 2018
- “STANZE ITALIANE 2018” | T.C. Guidebook 2019

FOOD AND TRAVEL ITALIA - AWARDS 2018

For the Out of town Hotels category: Prizewinning among the 3 best hotels in Italy 2018

GEO MAGAZINE

in the ranking of “BEST 100 HOTELS IN EUROPE 2015”, among the best 10 for the design hotels category

BEST IN SICILY 2014

The best hotel in Sicily Ranking by Cronache di gusto

PIDA INTERNATIONAL AWARD 2013 | The Most Beautiful Hotels and Spas In The World

“HOTEL MEANS LIFESTYLE”, contemporary elegance and the flavor of the tradition The Ischia International Architecture Award is assigned for excellence in architecture, and documented and reported planning within two broad sections: hotels (hotels, cottages, pensions) or SPA (spas, thermal parks, and wellness centers).

CONDÈ NAST TRAVELLER

The most beautiful hotel in Sicily - October 2022

AWARDS _Zash Restaurant & Chef Giuseppe Raciti

BEST EMERGENT ITALIAN CHEF

- Contest 2015”: 2° for the South Italy

BOCUSE D'OR

Contest 2016: among the 12 chefs admitted to Italian final, Giuseppe Raciti is the winner of Premio Europa, the award established by the European Community directly to the Bocuse d'or's chef, which shows respect and the best use of local ingredients.

- Contest 2017, the most important competition for chefs in the world: for the second time, he's among the (this time just ...) 4 chefs admitted to Italian final October 2017

TOURING CLUB ITALIANO

- Contest BUONA CUCINA 2016 Award for the hotel restaurant & the Chef Giuseppe Raciti | T.C. Guidebook

BEST CHEF UNDER 30 of South Italy

Contest's Winner of the “Gara di Gusto” for”_Jan.2017

BEST IN SICILY

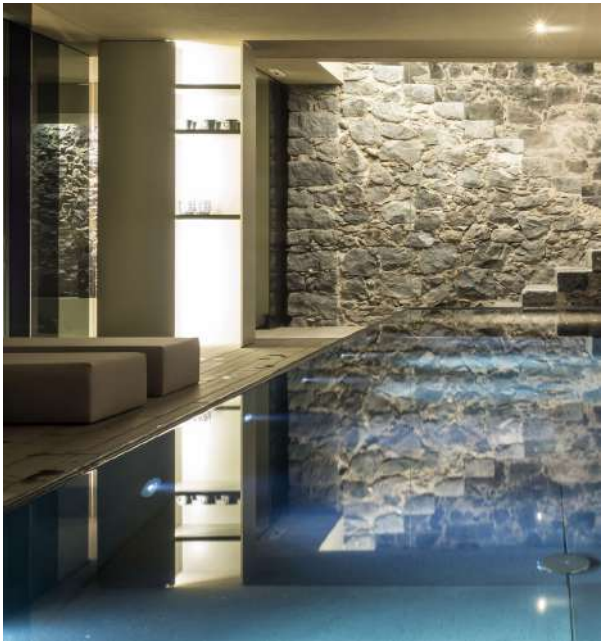
Contest 2018 _Best restaurant in Sicily Ranking by Cronache di gusto

FOOD AND TRAVEL ITALIA - AWARDS 2018

For the Emergent Restaurant category: Prizewinning among the 4 best restaurants in Italy 2018

MICHELIN GUIDE

Awarded with 1 Michelin Star nov, 2019_MICHELIN GUIDE 2020



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